



**Housing Needs Survey Report  
for  
Claverdon Parish Council**

**June 2022**

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Rural Housing Enabler, WRCC**

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## 1. Introduction

Claverdon Parish Council commissioned a local Housing Needs Survey which was distributed at the end of April 2022, with a deadline return of 21<sup>st</sup> May. The aim of the survey was to collect local housing needs information within and relating to Claverdon parish.

The survey form was a standard document used in parishes across Stratford district and a copy was provided to every home in the parish. Additional forms were available upon request and respondents were given the option to complete the survey online if they preferred. A copy of the cover letter and survey form can be seen as Appendix A to this report.

All households with or containing a specific housing need, and who wish to live in the parish, were requested to the survey form which asked for details of the household, the current housing situation, preferred housing situation, the identified need and local connection, together with sensitive information such as financial details. Respondents were assured that any information they disclosed would be treated in strict confidence.

Information provided in response to some of the questions has helped with the analysis but is confidential and therefore not reproduced within this report.

The survey pack included a Freepost envelope so, where the survey was not completed online, forms could be securely returned direct to the WRCC Rural Housing Enabler.

## 2. Planning Context

At a national level, current guidelines (National Planning Policy Framework, March 2012) emphasise the role of local communities in the planning process. For example, it encourages communities to “plan positively for local development, shaping and directing development in their area ...”

At a local level, Stratford-on-Avon District Council has adopted a new local plan to guide development in the district up to 2031. Amongst other things this new plan aims to build upon the success of previous plans in providing opportunities for local communities to promote housing schemes, as well as other forms of development, that meet an identified local need.

There is also scope for a local community to prepare a neighbourhood plan to steer development within their area and assist in meeting any local housing that may be identified in this report or as a result of subsequent housing surveys.

A community can choose to promote a ‘local needs scheme’ in its own right, relying on policies in the local plan or via a neighbourhood plan. In either case a local needs scheme can include both affordable housing and local market housing. Such schemes will be supported within or adjacent to existing settlements provided that:

- It has been demonstrated that there is a local need for affordable housing and the scheme reflects identified local need,
- The scheme has been initiated from within the local community and has the support of the relevant Parish Council,
- Satisfactory arrangements for the management and occupation of the properties have been made to ensure that the homes to be provided will meet identified local housing needs both initially and in perpetuity.

Unless a neighbourhood plan expressly provides otherwise a local needs scheme would be subject to a planning obligation, referred to as a ‘Section 106 Agreement’, which limits occupation of the homes, including any local market homes, to people with a defined local connection.

The term “affordable housing” has a specific meaning (as set out in the Glossary to the NPPF) and includes options both for affordable housing for rent and home ownership.

New affordable homes are generally required for two reasons:

- Many residents on low and middle incomes cannot afford to rent privately or buy open market housing, and
- The market does not provide the right type of accommodation for residents, for example homes for people who are older and wish to downsize.

### 3. Results

Approximately 548 survey forms were distributed and 21 were returned, either partly or fully completed. However, two survey returns have been discounted:

- One return is a duplication, having been submitted both by post and online
- One responding household appears to already be adequately housed given the information provided

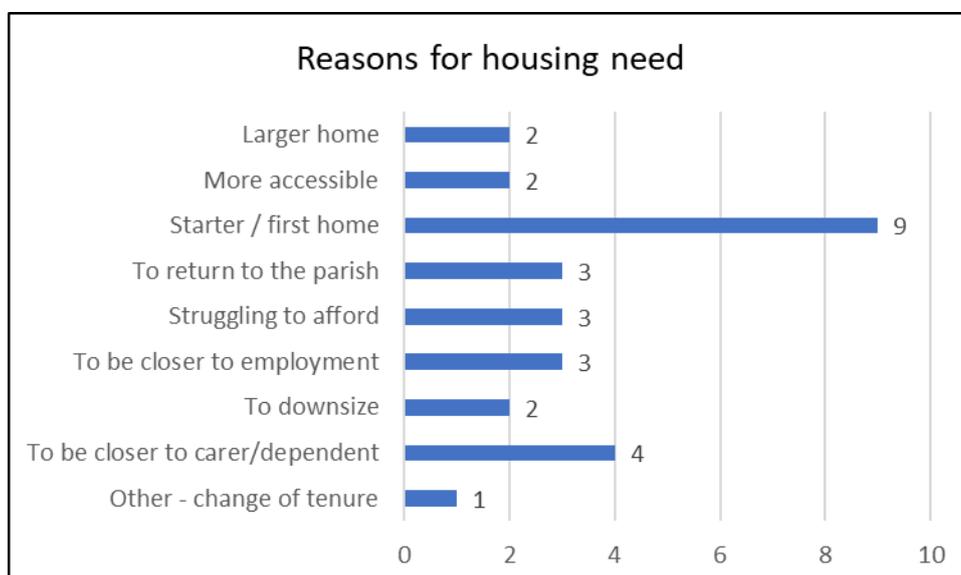
The remaining 19 returns equate to a response rate of 3.47%. This level of response is high for a survey of this type as the average across the district tends to be closer to 2% of local households indicating a housing need.

For the purpose of this report the term “respondent” refers to an individual survey return.

#### Q1: Reasons for housing need

Respondents were asked to indicate the reason for the household requiring alternative accommodation and were able to indicate more than one reason.

All respondents completed this section and respondents wanting a starter home or their first home made up the largest group.

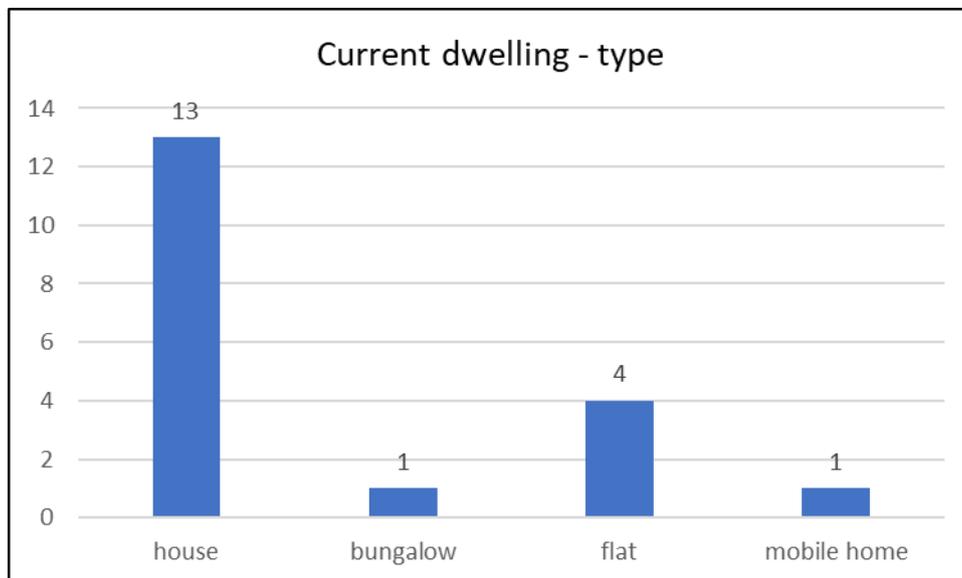


## Q2: Current dwelling

Respondents were asked to indicate the type, size, and tenure of their current dwelling.

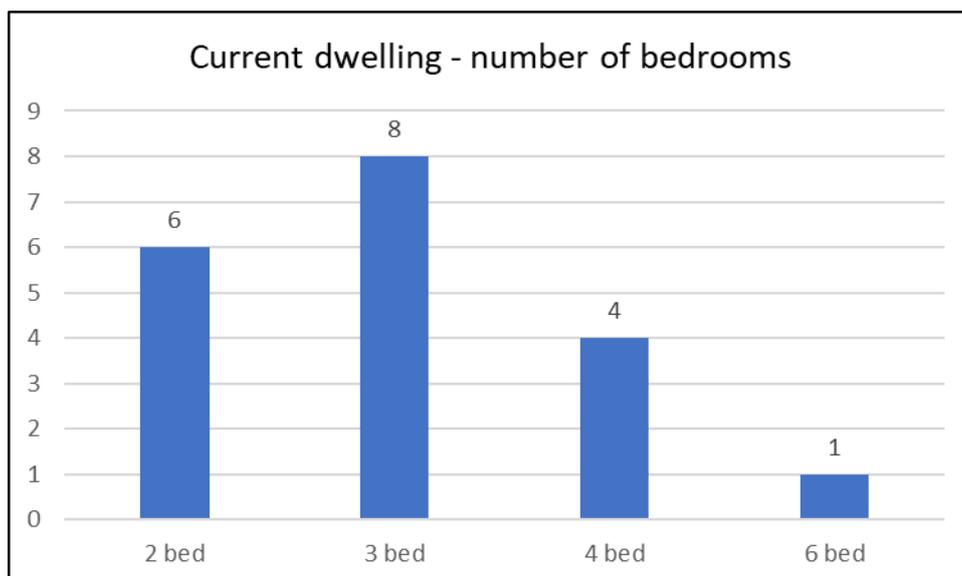
### i) Dwelling type

All the respondents indicated the type of dwelling that they currently reside in and, not surprisingly, 'house' represents the majority at 13 responses.



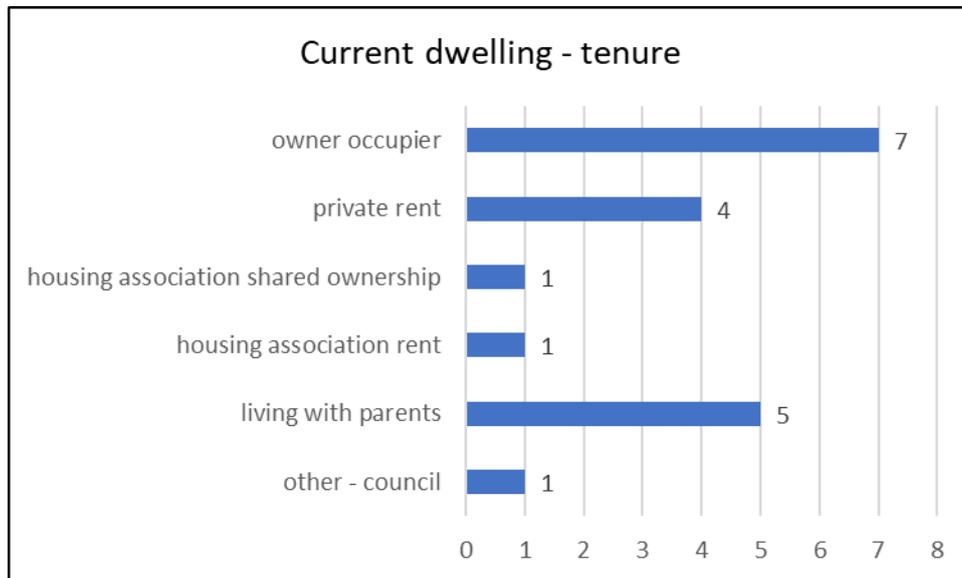
### ii) Number of bedrooms

All the respondents indicated the number of bedrooms within their current dwelling and 3 bed homes represent the largest group closely followed by 2 bed homes.



### iii) Dwelling tenure

The following chart shows the current dwelling tenure of all respondents, with owner occupier being the single largest factor at 7 responses.



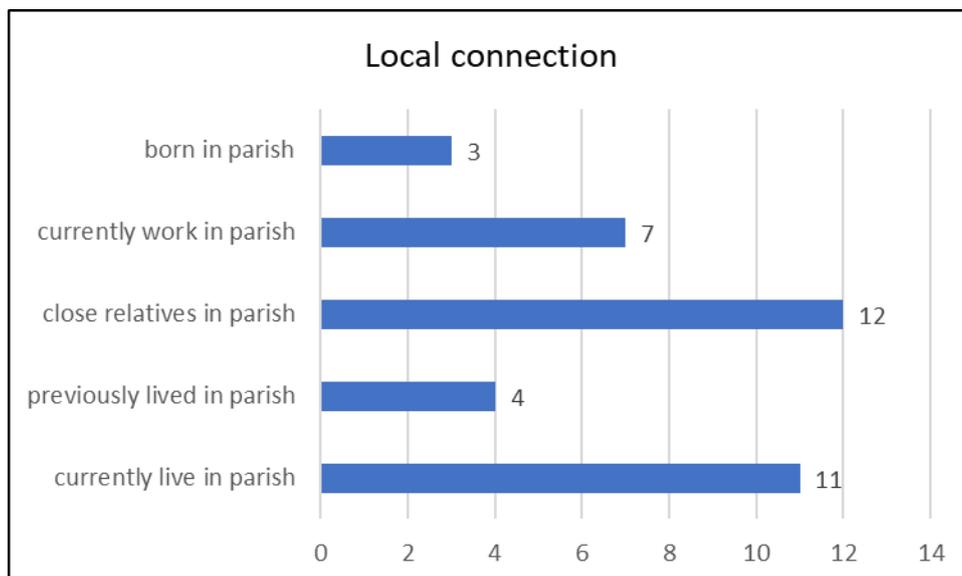
Respondents who rent were asked to indicate “approximately what percentage of your income, after tax, do you spend on rent?” It is generally accepted that a person should ideally spend no more than 35% of their income on rent.

Of the 4 respondents who currently rent 3 provided information, as shown below, which gives an average of 33% of income spent on rent:

- 20%
- 35%
- 45%

### Q3: Local connection

Respondents were asked to indicate their local connection to the parish and were able to indicate more than one connection.



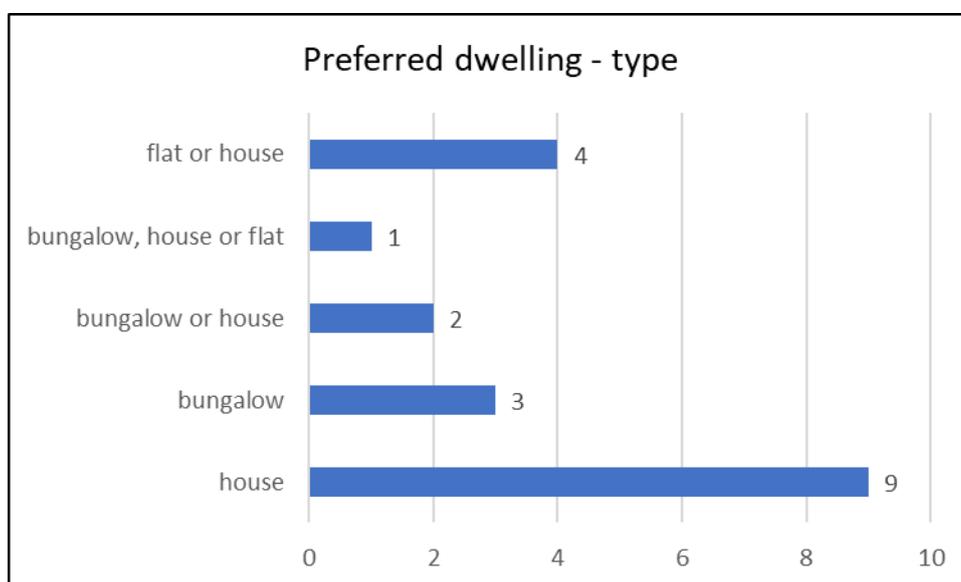
As can be seen above, 12 of the 19 respondents have close relatives currently living in the parish and 11 of the respondents currently live in the parish.

#### Q4: Preferred dwelling

Respondents were asked to indicate the type, size, and tenure of their preferred dwelling. It should be noted that a housing preference doesn't necessarily align to analysed need. For example, a couple with a young child, a joint income of £30,000, no savings or equity, and seeking a 3-bed owner occupier home would probably be analysed as requiring a 2-bed house to rent from a housing association. Further information is provided at Q5 Financial Information.

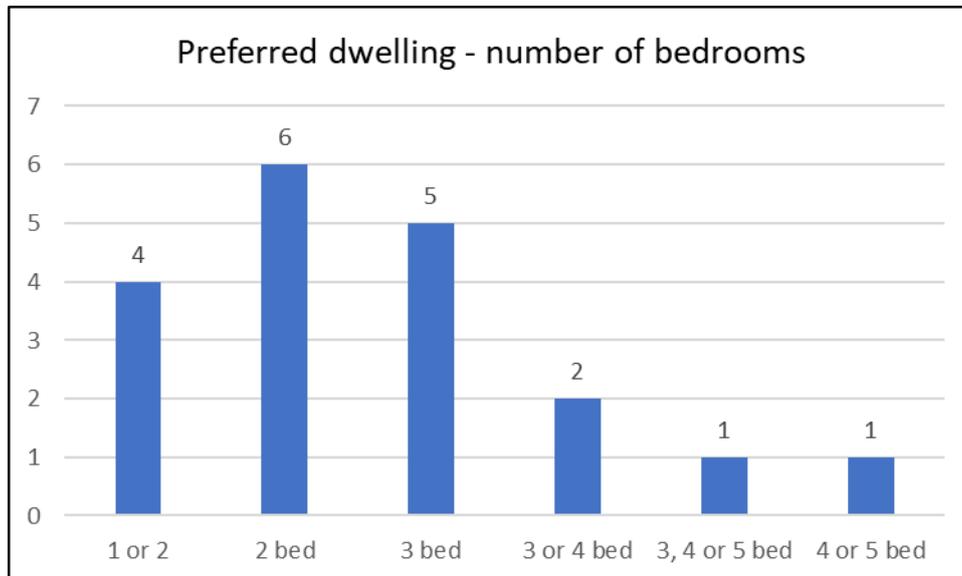
##### i) Dwelling type

All respondents provided information and, not unsurprisingly, most respondents would prefer to live in a house.



##### ii) Number of bedrooms

All respondents indicated a preference regarding the number of bedrooms they would prefer with 2 beds proving popular closely followed by 3 beds.



### iii) Dwelling tenure

Respondents were asked to indicate their preferred tenure and were able to indicate more than one preference. All respondents answered this question, and the majority would prefer some form of home ownership.

Preferred dwelling - tenure	Number
owner occupier	5
housing association rent or owner occupier	2
housing association rent or shared ownership	1
housing association rent	1
housing association rent, private rent or owner occupier	1
shared ownership	6
shared ownership or owner occupier	3

### iv) Self build

Five of the respondents indicated that they would be interested in self build.

### v) Designed to cater for a disability

One respondent indicated that they would prefer a property specifically designed for a disability and 3 respondents provided information about a specific housing need relating to health issues. Comments included reference to single storey living and mobility issues.

The information provided aids the analysis of need but is not reproduced within the report.

## Q5: Financial information

The information provided in response to this section aids the analysis of need but is confidential and not reproduced herein.

Where a respondent indicates a preference for shared ownership their ability to enter into such an arrangement is assessed using the information provided. The mortgage and deposit that the respondent could raise is compared against a comparable owner-occupied

property in the local area, as demonstrated through the research shown in Appendix B to this report. If it appears that the respondent could not enter into a shared ownership arrangement (perhaps where they have no deposit) they are re-classified as being in need of rented accommodation.

Similarly, where a respondent indicates a preference for a market home their ability to enter into a mortgage is assessed including the ability to raise a deposit. Having assessed whether the respondent could reasonably acquire a suitable mortgage if they could not do so they are re-classified as needing either a shared ownership (with a suitable deposit) or rented property (without a suitable deposit).

#### **Q6: Housing waiting list**

Five of the respondents indicated that they are currently registered on the District Council's housing waiting list, known as Home Choice Plus.

However, it should be noted that at November 2021 there were 15 households with an address within the parish registered on the local authority housing waiting list. Whilst some registered households may not wish to continue residing locally, experience from across the district shows that typically most people living in a rural parish will wish to continue residing there due to established social networks etc. This particularly applies to families with children and older people. A summary of these registered households can be seen at Appendix C.

#### **Q7: Detail of households seeking alternative housing**

The information provided in response to this question aids the analysis of need, for example in relation to overcrowding, but is confidential and not reproduced herein.

## **4. Conclusion**

This survey identifies a need for 19 alternative homes for households with a defined local connection to Claverdon parish, as shown below.

#### **Housing association rent (6)**

- 2 x 1 bed maisonette
- 2 x 2 bed bungalow
- 1 x 3 bed bungalow
- 1 x 4 bed house

#### **Housing association shared ownership (9)**

- 1 x 2 bed bungalow at 50%
- 3 x 2 bed house at 40%
- 2 x 2 bed house at 60%
- 1 x 2 bed house at 65%
- 1 x 3 bed house at 30%
- 1 x 3 bed house at 45%

#### **Owner occupier (4)**

- 1 x 2 bed bungalow
- 2 x 3 bed house
- 1 x 4 bed house

Consideration should also be given to the households registered on Home Choice Plus (suitably discounted by the 5 responses to Q6).

In rural areas where analysis indicates a need for 1-bed rented accommodation this may be reclassified as 2-bed accommodation as 1-bed homes can sometimes be difficult to let and may sit vacant for a period of time. A 1-bed home can accommodate only a single person or couple, whereas a 2-bed home can also accommodate a small family and a single or couple household may grow and require additional space in the future. This increased flexibility, weighed against the relatively small extra cost and extra space associated with building a 2-bed home is a strong argument for providing the larger unit.

## **5. Contact Information**

Karen Parker - Clerk to Claverdon Parish Council  
Email: [claverdonpc@gmail.com](mailto:claverdonpc@gmail.com)  
Website: [www.claverdonvillage.co.uk/parish-council](http://www.claverdonvillage.co.uk/parish-council)

Sarah Brooke-Taylor - WRCC, Rural Housing Enabler  
Warwick Enterprise Park, Wellesbourne, Warwickshire CV35 9EF  
Tel: 01789 842182  
Email: [housing@wrccrural.org.uk](mailto:housing@wrccrural.org.uk)  
Website: [www.ruralwarwickshire.org.uk](http://www.ruralwarwickshire.org.uk)

## **Housing needs survey for Claverdon parish**

Do you want to downsize, are you currently living at home with parents and want your own home, do you need a bungalow in preference to a house, would you like to return to the parish?

Claverdon Parish Council has commissioned WRCC to undertake a survey to identify the homes that are needed by people with a connection to the parish.

**This form is to be completed ONLY if you have a need for housing and wish to live within the parish.**

If you know someone currently living elsewhere who would like to live in Claverdon parish please ask them to contact the Rural Housing Enabler (details on back page) to receive a copy of this form. They would need to have a local connection, eg currently work in the parish, previously lived in the parish, or have a close relative currently living in the parish.

Data is collected on behalf of the parish council by WRCC (an independent charity that supports rural communities across Warwickshire) for the purpose of identifying parish-wide housing need only. All information will be treated in strict confidence and all returns will be anonymised.

A separate form should be completed by each household (family, single, couple) in need of alternative housing and if they wish to live in the parish within the next five years. If necessary, please request extra forms (details on back page).

Completed survey forms should be returned to WRCC by 21<sup>st</sup> May 2022 using the attached Freepost envelope, or you can complete this survey online at [www.smartsurvey.co.uk/s/Claverdon2022](http://www.smartsurvey.co.uk/s/Claverdon2022).

Thank you for participating in this survey.

Cllr Nick Dargan  
Claverdon Parish Council

**1. Why do you/your household require alternative accommodation (tick all that apply)?**

- Need a larger home
- Wish to downsize
- Want a starter home / first home
- Wish to return to the parish
- Struggling to afford current home
- Need to be closer to a carer or dependent to give or receive support
- To be closer to employment within the parish
- Need a home that is more accessible (ie all rooms on one floor)
- Need a new home for another reason - please explain below

**2. Current dwelling - what type of property do you/your household currently live in?**

- |                                   |  |
|-----------------------------------|--|
| <input type="checkbox"/> Bungalow | <input type="checkbox"/> Flat / maisonette |
| <input type="checkbox"/> House    | <input type="checkbox"/> Other .....       |

Number of bedrooms .....

- |  |  |
|--|--|
| <input type="checkbox"/> Rent - housing association*           | <input type="checkbox"/> Owned (with/without mortgage) |
| <input type="checkbox"/> Rent - private*                       | <input type="checkbox"/> Live with parent/s            |
| <input type="checkbox"/> Shared ownership (part rent part buy) | <input type="checkbox"/> Other .....                   |

**\* If you currently rent your home approximately what percentage of your income, after tax, do you spend on rent?**

%

**3. What is your connection to this parish (tick all that apply)?**

- Currently live in the parish (how many years? .....
- Previously lived in the parish (how many years? .....
- Have close relatives living in the parish (parents, siblings, children)
- Currently work at least 16 hours per week in the parish (how many years? .....
- Born in the parish but moved away

**4. What type of property would you/your household prefer (tick all that apply)?**

- Bungalow                       House                       Flat / maisonette

Number of bedrooms .....

- Rent - housing association                       Shared ownership (part rent part buy)  
 Rent - private                       Owned (with / without mortgage)
- Interested in self-build
- Specifically designed to cater for a disability

Please provide details of any specific housing requirements (eg relating to a disability) for yourself or any member of your household who is seeking housing with you.

**5. It is important to understand what people can afford.**

**This information will not be disclosed to any third party and remains confidential. Financial information helps determine the tenure of property suitable for the household.**

Please indicate the approximate total annual gross income (before tax) of the household in need of alternative housing. Do not include housing or other benefits.

£

**Do you have savings, equity in your current home or will someone gift you money towards a new home?**

- Yes    savings £..... / equity £..... / gift £.....  
 No

**6. Are you registered on the Stratford on Avon District Council housing waiting list (Home Choice Plus)?**

- Yes                       No

If you wish to apply to rent a housing association property you should be on the housing waiting list. Application forms are available by download ([www.homechoiceplus.org.uk](http://www.homechoiceplus.org.uk)), email ([housingadviceteam@stratford-dc.gov.uk](mailto:housingadviceteam@stratford-dc.gov.uk)) or telephone (01789 260861).

**7. Details of the household seeking alternative housing.**

Please complete a separate form for each household in need of alternative housing.

	<b>Age (yrs)</b>	<b>Sex (M/F)</b>	<b>Relationship to person completing survey form</b>
Person 1			<i>Person completing form</i>
Person 2			
Person 3			
Person 4			
Person 5			
Person 6			

**Please provide your name and contact details.** We may need to contact you to obtain further information. Any information you give will remain confidential to WRCC and will not be shared with any third party.

Name	
Address	
Email / telephone	

Thank you for completing this survey.

If you require an additional survey form contact the Rural Housing Enabler:  
01789 842182 or [housing@wrccrural.org.uk](mailto:housing@wrccrural.org.uk)

**Please return this form in the Freepost envelope provided  
no later than 21<sup>st</sup> May 2022.**

(or post to Freepost Plus RSRR-KAGE-GBUR, Warwickshire Rural Community Council,  
Warwick Enterprise Park, Wellesbourne, Warwick CV35 9EF)

WRCC collects the minimum data required and for the specific purpose of providing an anonymised housing needs report. Data is processed lawfully and fairly, and it is kept in a secure manner. Returned survey forms are kept for a short period before being shredded.

WRCC is a registered charity No.1081017 and a Company Limited by Guarantee in England and Wales No. 3930819  
Find out more at [www.ruralwarwickshire.org.uk](http://www.ruralwarwickshire.org.uk)

## Appendix B – Property search

Results of property search within the parish, June 2022 (excluding period & listed properties, property in need of refurbishment, with additional land, stables etc).

Details of properties for sale

Agent	Location	No of beds	Type	Price £
Parker Mercer & Durnian	Oakdene Close	3	detached house	525,000
Kingsman	Langley Road	3	terraced house	425,000
Kingsman	Home Meadow	3	terraced house	325,000

Average house prices for sale

Property size & type	Price £
3 bed terraced house	375,000
4 bed detached house	525,000

Details of properties sold over the last 24 months

Date sold	Location	No of beds	Type	Price £
Dec-21	Glebe Road	2	detached bungalow	575,000
Dec-21	Glebe Road	4	detached house	665,000
Aug-21	Park Close	2	semi-detached bungalow	340,000
Jun-21	Glebe Road	4	detached house	825,000
Jun-21	Park Drive		detached house	745,000
May-21	Henley Road	3	semi-detached house	475,000
Apr-21	Glebe Road	2	detached bungalow	470,000
Mar-21	High Croft	3	semi-detached house	420,000
Mar-21	Park Drive		detached house	590,000
Mar-21	Park Close	4	semi-detached house	443,000
Mar-21	The Croft	6	semi-detached house	550,000
Mar-21	Glebe Road	4	detached house	690,000
Feb-21	Oakdene Close	4	detached house	555,000
Feb-21	Park Drive	3	detached house	495,000
Feb-21	Church Road	3	semi-detached house	694,000
Jan-21	The Green	3	semi-detached house	393,000
Dec-20	Henley Road	3	detached house	515,000
Oct-20	The Green	3	semi-detached house	400,000
Oct-20	Langley road	4	semi-detached house	472,000
Oct-20	St Michaels Road	5	detached house	770,000
Sep-20	Langley Road	6	detached house	775,000
Sep-20	Langley Road	5	detached house	825,000
Sep-20	Park Drive	3	detached bungalow	495,000
Sep-20	Church Road	2	semi-detached house	425,000
Sep-20	St Michaels Road	3	detached bungalow	430,000
Sep-20	Langley Road	5	detached bungalow	567,500
Aug-20	Park Drive	4	detached house	602,500

Average house prices sold within the last 24 months

Property size & type	Price £
2 bed semi-detached house	382,500
2 bed detached bungalow	522,500
3 bed detached bungalow	462,500
3 bed semi-detached house	476,400
3 bed detached house	505,000
4 bed semi-detached house	457,500
4 bed detached house	667,500
5 bed detached house	720,833
6 bed semi-detached house	550,000
6 bed detached house	775,000

Source: Rightmove, PurpleBricks, Zoopla, OnTheMarket

## Appendix C – Home Choice Plus

Home Choice Plus is the scheme used to allocate housing association properties across the participating local authority areas, which includes Stratford-on-Avon District Council.

At November 2021 the following households with an address within Claverdon parish were registered.

Household type	No. of children in household	No. of households	House type & size
Single / couple	0	6	1 bed maisonette or 2 bed house*
Family	2	1	2 or 3 bed house
Pensioner/DLA	0	7	1 or 2 bed bungalow*
Pensioner/DLA	0	1	3 bed bungalow

\*In rural areas where analysis indicates a need for 1-bed accommodation this may be reclassified as 2-bed accommodation as this offers greater flexibility.

If local needs properties are developed for a community as a result of information obtained through a housing survey and similar evidence it would be subject to a planning obligation prioritising occupation of the homes, including any local market homes, to people with a defined local connection (as listed at Part 2 Q3 on the survey form).